

PSS Ranks High

In U.S. Postal Service Testing Program

The United States Postal Service has recently initiated a Mail Quality Analysis (MQA) program to measure the pre-sort quality of automation letter mail. The goal of the program is to improve mail quality and therefore control postal costs. The MQA program also provides important feedback to the mailer on the quality of their work.

A recent PSS first-class mailing was subjected to MQA testing and analysis. The results showed an accuracy rate of 98.6%, significantly higher than the 95% used by the USPS.

This level of accuracy is achieved through the application of specialized software in concert with a strong commitment to address quality by the many dedicated team members in both our transcription and fulfillment services.

Our unique Q+4sm data entry system provides our transcriptionists with tools that consistently produce among the highest rates of zip+4 coding in the industry. In-line data entry edits also insure accuracy of street names and house numbers.

We at PSS are strongly committed to the highest standards of mail preparation and address quality. Our clients benefit in many ways, including more cost effective mailings which make a better, more professional impression on the consumer.

***PSS*... Providing the Best in Quality Transcription and
Fulfillment Services in the industry!**