



**A division of Promotion Support Services, working to better serve the Health Care Industry!**

## **PASS ADDS ADDITIONAL CONTROLS FOR PROTECTED HEALTH INFORMATION .....**

As a Covered Entity you need confidence that your Business Associate partners exercise prudent controls over sensitive patient information. Even something as simple as two sheets of paper sticking together could result in an inadvertent breach of HIPAA requirements. PASS has recognized this risk and added additional controls to better serve our health care clients.

Both our print software and insertion equipment have been upgraded to include the use of Optical Markings and Optical Mark Readers. Using OMR technology benefits our clients in two ways. It allows us to automate the insertion of multi-page statements; and most importantly, provides real time controls to prevent multiple insertions into one envelope. We believe controls of this type are essential to protecting the interests of Covered Entities under the current HIPAA requirements.

PASS provides fast, high quality mailing of patient invoices and statements for health care facilities. Our services can represent substantial cost savings and improved efficiencies over in-house mailing centers. Our CASS and PAVE certified postal software allows us to claim the highest postal discounts and our fee structure compares very favorably to the internal costs of imaging, inserting and sorting of your patient mailings.